

## Speakers lined up for global fleet roundtable

A sparkling line-up of speakers has been arranged for the inaugural global fleet table roundtable meeting organised and hosted by Fleet Logistics in conjunction with Jaguar Land Rover on March 9.

The roundtable meeting will focus on globalisation, a hot topic amongst international businesses who are focused on professionalising, harmonising and optimising their global fleets.

Following a pre-roundtable dinner the evening before, the globalisation meeting will be opened by a welcome and introduction from Rainer Laber, CEO at Fleet Logistics.

The first session will then feature a series of case studies from selected global fleet managers who will explain how they optimise the running of their global fleets, followed by a panel discussion.

After coffee, Ken Forbes, Global Fleet and Business Director of Jaguar Land Rover, will look at globalisation through the eyes of a vehicle manufacturer.

Lunch will include an optional factory tour around Jaguar Land Rover's state-of-the-art Castle Bromwich plant, before the first afternoon session tackles the topic of globalisation from the perspective of an international leasing company.

This session will involve two highly experienced senior executives: Stéphane Renie, Sales and Marketing Director of ALD International, and Knut Krösche, Director – International Fleet, After Sales & Used Carat Volkswagen Financial Services AG.

The final session of the day will look at hot topics in the total cost of ownership, and will be presented by Bart Vanham, Managing Director of FleetVision.

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The inaugural, global fleet roundtable is intended to provide fleet decision-makers with thoughts and solutions to some of the most pressing issues in global best practice and how best to leverage the power of the global fleet.

Amongst topics being discussed are:

- managing the relationship with vehicle manufacturers
- contracting and managing international leasing companies
- establishing and centralising a global car policy
- creating a centre of excellence for the management of the global fleet.

Over the course of the last eight years or more, Fleet Logistics has built up an enviable reputation for creating and hosting interesting and informative European roundtable meetings, both in the UK and in Europe, at which the very latest fleet topics are discussed and debated by a small circle of international fleet decision-makers.

Fleet Logistics' International Sales Director, Stuart Donnelly, said: "We are delighted with the line-up of speakers for our inaugural global fleet roundtable meeting, on what promises to be a very interesting and informative day, our best yet, in conjunction with our partners at Jaguar Land Rover.

"The meeting will comprise a full day of presentations, debate and discussion on some of the key topics in global fleet management.

"And over lunch, there will be a unique opportunity to see the latest Jaguar Land Rover models in production at the Castle Bromwich plant, home to some of the most iconic feats of modern engineering of the 20<sup>th</sup> Century.

“Places are now very limited so if you would like to join us you need to act immediately and RSVP to [paul.springate@fleetlogistics.com](mailto:paul.springate@fleetlogistics.com) to reserve your place. We look forward to welcoming everyone to Birmingham.”

**Ends**