

## Bayer outsources management of UK fleet to Fleet Logistics

Life sciences company, Bayer Plc, has outsourced the management of its UK fleet of 450 cars to fleet management specialist Fleet Logistics.

Fleet Logistics already manages around 3,400 cars across Europe on Bayer's behalf, in Belgium, the Netherlands, Switzerland, Spain and Italy.

In the UK, Bayer operates an essential user fleet for all employees who travel more than 10,000 business miles a year, plus vehicles across a range of management levels.

The company wanted to run its UK fleet on a more cost-effective and efficient basis and opted to roll out a solution with Fleet Logistics.

Fleet Logistics will provide a range of fleet management services to Bayer plc, including a driver portal and helpdesk, vendor management and invoice validation, strategic account management and management of the legacy fleet. In addition, drivers will benefit from the Fleet Logistics online quoting and ordering system, Fleet.Wizard.

The fleet management specialist will also be responsible for providing advice around the development of Bayer's UK fleet, including the further introduction of environmental options such as electric and hybrid vehicles.

David Nicholls, Head of Property and Site Services at Bayer plc, said the decision to outsource the management of the UK fleet was taken to develop its operation to the next level and further increase its cost-effectiveness and efficiency.

"We have a good relationship with Fleet Logistics through the management of our European fleets. So it seemed a natural extension to add the UK fleet to the vehicles that Fleet Logistics manages on our behalf in other countries.

“We also wanted to increase the support levels to our drivers, and we now have one point of contact in place that drivers can call to carry out a range of different tasks from booking services, reporting accidents and mileage reporting. It is a much more streamlined operation.

“We currently have a mix of diesel and petrol vehicles in our fleet, plus growing numbers of hybrids, and we are due a fleet policy review to bring it further into line with current thinking. It will be good to have a supplier with Fleet Logistics’ expertise onboard to help us through that process.”

Sue Branston, Country Head UK and Ireland, Fleet Logistics, said: “Naturally, we are delighted to be working closely with Bayer in the UK as our colleagues are in other European countries.

“Our objective will be to introduce the opportunity for a series of fleet efficiency initiatives to ensure the most effective running of Bayer’s UK fleet, to improve its cost-effectiveness and to ensure that support levels to drivers are enhanced. We will also be working closely with them to shape the new fleet policy going forward.”

Ends

## **Notes to editors**

### **About Fleet Logistics International**

Fleet Logistics currently has a contracted vehicle fleet of around 180,000 vehicles with a related cost base of around €2.5 billion on behalf of leading multi-national corporations.

The company was acquired by TÜV SÜD in September 2012, the leading international technical service organization catering to the industry, mobility and certification segment. Its experts and technology consultants are dedicated partners in their clients’ processes, offering comprehensive industry expertise throughout the entire value chain.

They focus their services on their core competencies of consulting, testing, certification and training. Over 19,000 employees are committed to optimizing technology, systems and know-how at over 800

locations in Europe, the Americas, Asia Pacific and Africa. Further information is available at [www.tuev-sued.de](http://www.tuev-sued.de).

The Fleet Logistics group currently has operations in:

- Austria, Vienna
- Belgium, Vilvoorde
- France, Paris
- Finland, Helsinki
- Germany, Mainz, Düsseldorf, and München
- Hungary, Budapest
- Czech Republic, Prague
- Italy, Milan
- Netherlands, Oosterhout
- Poland, Warsaw
- Portugal, Lisbon
- Romania, Bucharest
- Russia, Moscow and St. Petersburg
- Spain, Madrid and Barcelona
- Sweden, Malmö
- Switzerland, Baden
- United Kingdom, Birmingham.

Fleet Logistics has strengthened its geographical coverage to include the Baltic region -Estonia, Latvia and Lithuania - by creating consulting partnership agreements.

Fleet Logistics has emerged in Europe as a unique, knowledge-based fleet organisation, offering expert and impartial advising and management services, ranging from fleet solutions (fleet cost, policy and practices benchmarking) to strategic procurement (supplier tendering, negotiation and selection) and ongoing supplier monitoring (continuing control on overall costs, suppliers' pricing, and service quality).

Fleet Logistics' support services enable clients to reduce costs, simplify administration, and achieve maximum effectiveness for their policies and operations.

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