

Fleet Logistics to sponsor Fleet Europe Awards in Barcelona

Fleet Logistics has confirmed it will be one of the sponsors at this year's action-packed Fleet Europe Forum and Awards event in Barcelona November 15-16, which again promises to offer something for everyone in the world of international fleet.

The Fleet Europe Awards on the final evening of the two-day event will announce the winners of some of the most coveted accolades in the world of international fleet management.

These include International Fleet Manager of the Year, and the International Fleet Mobility, International Fleet Innovation, International Fleet Green and International Fleet Safety Awards – all hotly contested.

And Fleet Logistics will again be sponsoring the award for the second prize in the International Fleet Manager of the Year – Large Fleet category (more than 4,000 vehicles in over three countries), which will be presented on stage by CEO, Dr Jörg Löffler.

The international fleet manager nominees for the main awards this year are as follows:

- Axel Ernst, Global Head of Fleet, Syngenta, responsible for 8,600 vehicles
- Wojciech Regucki, EMEA Fleet Manager, AbbVie, responsible for 2,870 vehicles
- Franz Fehlner, Head of International Fleet, Allianz Managed Operations & Services, responsible for 20,000 vehicles
- Andy Leeden, Global Category Manager Fleet, AstraZeneca plc, responsible for 17,950 vehicles

- Xavier Bazan, Car Fleet Manager Benelux, Bristol-Myers Squibb, responsible for 950 vehicles
- Carel Aucamp, Global Category Manager, British American Tobacco, responsible for 22,000 vehicles
- Carlo Bertolini, Security & Services Area Head, Chiesi Faramceutica, responsible for: 1,600 vehicles
- Katja van Wieren / Florian Schiller, Category Manager EMEA / Head of Global Travel & Fleet, The Linde Group, responsible for 5,100/10,000 vehicles
- Daan Bieleveld, Global Mobility Manager, Royal DSM NV, responsible for 1,750 vehicles
- Jens Werkheiser, Global Category Manager, SABMiller, responsible for 10,000 vehicles
- Laszlo Csaszar, Regional Fleet Manager, Tesco Stores Ltd, responsible for 1,430 vehicles.

In a new departure this year, organizer Nexus Communication and category sponsor Mobileye, will recognise a new breed of company which is playing an ever more important role in businesses of every sort, namely Start-ups.

The inaugural Smart Mobility Start-up Award will honour a promising European Start-Up company which has developed innovative products or services in the fleet and mobility industry. Contenders for this new award include: Ampido; Assisto, ElectricFeel, FleetMaster; FreeDrive; Renta Solutions; Smartway Europe; Spiri; Tamcya; Vimcar and WeProov.

Just hours before the awards, which are being held in at the beautiful Maritim Museum, delegates will have had the chance to consider the key fleet management issues at a top-level

morning-long conference, which includes presentations from some of Europe's leading fleet experts.

This year's Fleet Europe Forum will imagine how fleet and mobility management will look in the year 2020; what the roles and business models of the main industry stakeholders will be and what challenges and changes these stakeholders will have to take into account to stay on top of their fleet and mobility game.

There is also the opportunity for delegates to network with a selection of around 50 of the fleet industry's leading suppliers in the ever-popular Fleet Europe Village, which offers a professional but informal setting in which to meet and interact with car fleet suppliers, other fleet managers and fleet clients.

The two day event begins the day before on Tuesday, November 15, when the International Fleet Managers Institute session at the Fairmont Rey Juan Carlos hotel will look at the five fleet management trends to help fleet managers drive their strategy forward.

They are:

- The need for Safety Management and successfully embracing Telematics
- The value of Connectivity and Big Data
- The shift from Fleet to Mobility Management
- The Impact of IFRS16
- The Consequences of Brexit

The Institute, now in its 14th year, provides fleet management professionals with a meeting place where they can exchange experiences and best practice. And it aims to stimulate innovative thinking about any and all aspects of international fleet management. More details here <http://ifmi.fleeteurope.com/>

Running concurrently with the IFMI session is the Remarketing Forum, now in its third year following a successful launch in Hamburg two years ago. This year's day-long event considers the challenges facing the international remarketing arena, and will include a mix of expert presentations, panel discussions, and workshops.

Then it's on to the main course, with this year's Fleet Europe Forum opening at 8.00am for registration on the morning of Wednesday, November 16. The Forum lasts until 12.30pm and includes presentations from leading international fleet experts.

The final session is then given over to the now traditional debate between the CEOs of the international car leasing companies. This year's debate comprises leading industry figures including Fleet Logistics' Dr Löffler.

Following the conclusion of the morning sessions, the afternoon is given over to a 'walking' lunch in the Fleet Village from 12.30 to 1.30pm, which is the place to be to discover the products and services of exhibiting suppliers, as well as networking with fleet colleagues.

This year, the Fleet Europe Library, a multi-brand library at the entrance of the Fleet Europe Village, will display the latest Fleet Europe editions together with the corporate brochures of all Fleet Europe Forum and Awards sponsors.

Finally, an interactive video wall in the centre of the Fleet Europe Village will allow delegates to follow the latest details of the event, with an announcement of speakers, a display of picture galleries, tweets, programme highlights plus advertising video spots of the Fleet Europe Forum sponsor partners.

In the evening, at the Maritim Museum at the southern edge of Barcelona's Old Town, the awards celebrations commence with a cocktail reception at 6.00pm followed by the Fleet

Europe Awards ceremony from 7.00 to 8.00pm, including the announcement of the winners of the highly regarded awards. After that, it's the gala dinner from 8.00pm until late.

For more details or to register for the event please go to:

<http://forum.fleeteurope.com/programme/programme-at-a-glance.html>

Ends