

Dr Jörg Löffler is new CEO of Fleet Logistics

Dr Jörg Löffler (49) has taken over the position of Chief Executive Officer (CEO) at TÜV SÜD subsidiary Fleet Logistics Group from the beginning of this month. Dr Löffler joins the Group with extensive experience of the European automotive industry.

He succeeds Rainer Laber, under whose management the company has grown in recent years to become Europe's largest independent fleet management services provider.

Dr Löffler said that he was relishing the challenges that lay ahead.



"I am greatly looking forward to tackling my new responsibilities, and we will seek to build on our successes to date. At the same time, we will be looking to improve the quality of our processes and improve the harmonisation of some of our IT systems..

"Our customers always come first and foremost in our minds, and these improvements will be brought in over the coming months with the quality of our customer service as our number one priority," he said.

Also at the top of his agenda are furthering internationalisation and expanding business operations to include new services.

"In addition to continuing the international expansion of our business, we will focus on deepening customer contacts and ensuring that we achieve these goals as one international team," he added.

Commenting on Dr Löffler's appointment, Patrick Fruth, CEO of the Auto Service Division at TÜV SÜD, said: "As a recognised specialist in international business development who has outstanding experience in top executive positions, Dr Löffler is the ideal appointment for this position."

Fruth is confident that Dr Löffler will continue to guide the company on its successful expansion course.

Since Fleet Logistics International was acquired by TÜV SÜD Auto Service GmbH in 2012, the fleet management provider has developed highly successfully under the umbrella of the TÜV SÜD Group.

The company now operates in 41 countries throughout the world and tops the list of global independent fleet management providers, with more than 150,000 vehicles under management.

Before moving to Fleet Logistics, Dr Löffler held the position of Vice President Corporate Development at Knorr Bremse AG, with joint responsibility for international business development at the global technology player.

Other top management positions held by Dr Löffler, who holds a PhD in business management, include Global Vice President Product Group Efficiency Technologies at Webasto SE, where he established a business unit and harnessed the company's strong growth to expand its international operations; Director Business Automotive at Infineon Technologies AG; and Project Manager at Roland Berger & Partner GmbH.

Dr Löffler paved the way for his later career by studying Aerospace Engineering at the Universities of Stuttgart and Toulouse and Business Management at RWTH Aachen University.

Dr. Löffler's predecessor at Fleet Logistics International, Rainer Laber, played a key role in the successful acquisition of the company in 2012 and its integration into the TÜV SÜD Group. As CEO, he drove the process of lasting internationalisation.

"We thank Rainer Laber for his commitment," said Patrick Fruth. "He is passing on a globally thriving fleet management services provider to his successor."

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About Fleet Logistics

Fleet Logistics currently has a contracted vehicle fleet of around 180,000 vehicles with a related cost base of around €2.5 billion on behalf of leading multi-national corporations.

The company was acquired by TÜV SÜD in September 2012, the leading international technical service organization catering to the industry, mobility and certification segment. Its experts and technology consultants are dedicated partners in their clients' processes, offering comprehensive industry expertise throughout the entire value chain.

They focus their services on their core competencies of consulting, testing, certification and training. Over 19,000 employees are committed to optimizing technology, systems and know-how at over 800 locations in Europe, the Americas, Asia Pacific and Africa. Further information is available at www.tuev-sued.de.

The Fleet Logistics group currently has operations in:

- Austria, Vienna
- Belgium, Vilvoorde
- France, Paris
- Finland, Helsinki
- Germany, Mainz, Düsseldorf, and München
- Hungary, Budapest
- Czech Republic, Prague
- Italy, Milan
- Netherlands, Oosterhout
- Poland, Warsaw
- Portugal, Lisbon
- Romania, Bucharest
- Russia, Moscow and St. Petersburg
- Spain, Madrid and Barcelona
- Sweden, Malmö
- Switzerland, Baden
- United Kingdom, Birmingham.

Fleet Logistics has strengthened its geographical coverage to include the Baltic region -Estonia, Latvia and Lithuania - by creating consulting partnership agreements.

Fleet Logistics has emerged in Europe as a unique, knowledge-based fleet organisation, offering expert and impartial advising and management services, ranging from fleet solutions (fleet cost, policy and practices benchmarking) to strategic procurement (supplier tendering, negotiation and selection) and ongoing supplier monitoring (continuing control on overall costs, suppliers' pricing, and service quality).

Fleet Logistics' support services enable clients to reduce costs, simplify administration, and achieve maximum effectiveness for their policies and operations.

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