

German fleet fair tackles some of the latest industry issues

Autonomous driving, e-mobility and car sharing for companies were some of the current topics discussed at the recent two-day Fleet Fair in Düsseldorf.

Organized by media house, Flotte Medien GmbH, which publishes trade magazine "Flottenmanagement", the annual fair has been running for the last four years and is rapidly establishing itself at the benchmark event for the national fleet industry.

The event, which attracts fleet decision-makers from all over Germany and is the largest in the country, centres around a series of lectures, workshops and roundtables, all devoted to some of the most pressing topics in fleet management.

Amongst other topics discussed this year were damage assessment, law and reality, fleet financing and cost control, presented by a variety of expert speakers.

This year's fair comprised an extensive educational program that included 27 lectures, 14 workshops, 13 roundtables and eight expert meetings. It was attended by around 3,000 visitors, including among them some 1,300 fleet managers, fleet purchasers and other fleet decision makers.

There were also around 200 exhibitors on display at this year's show, amongst them Fleet Logistics who had a presence at the event with a 30 square meter booth, in conjunction with parent company, TÜV SÜD.

The event team consisted of various Fleet Logistics and TÜV SÜD colleagues including CEO Dr. Jörg Löffler; Group Director International Customer Relations, Thorsten Bertram, and International Business Development Director, David Tolle, all from Fleet Logistics.

Amongst colleagues from TÜV SÜD were Marius Krause, Head of Key Account Management; Christos Gkirtzalis, Key Account Manager; and Bettina Biesalski, Key Account Manager.

Afterwards Dr Löffler commented: "We thought this year's well attended event was very interesting with a good spread of key fleet issues and topics.

"We also thought it was an effective way to meet various national and international customers, as well as establishing new contacts and business opportunities," he added.



Fleet Logistics and TÜV SÜD colleagues at this year's Fleet Fair in Düsseldorf

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