

Fleet Logistics celebrates 20th anniversary with new structure, logo and website

Fleet Logistics, Europe's largest independent fleet management provider, is commemorating 20 years on the international fleet management scene with a series of new developments to mark the occasion.

The company, which is headquartered at Oberhaching, Munich, alongside parent company, TÜV SÜD AG, is combining with Germany's leading independent fleet management experts, Fleet Company GmbH, to create the Fleet Logistics Group.

The new enlarged Group will sit alongside sister companies, FleetVision and TCOPlus, within the TÜV SÜD Business Unit Fleet, to provide a unified, joined-up and holistic approach to global fleet management.

Fleet Logistics currently has around 180,000 vehicles under contract for around 200 customers in 50 countries throughout the world, with a workforce of 380 employees.

It recently went live in a number of different countries in Latin and Central America from a hub operation in São Paulo, including Brazil, Argentina, Chile, Uruguay, Paraguay, Panama, Guatemala and Mexico.

This latest expansion was the perfect accompaniment to the hub operation it set up in Singapore in July last year to be able to service 12 countries in the Asia Pacific region, including India, Pakistan, Bangladesh, Thailand, Philippines, Indonesia, Vietnam, Malaysia, China, Taiwan, Japan and South Korea.

Dr Jörg Löffler, chief executive officer of the Fleet Logistics Group, said the new developments marked the continued progression of the company towards becoming one truly global brand.

"The year 2016 represents an important landmark in the history of Fleet Logistics as it celebrates its 20th anniversary.

“To mark this very special occasion, we have taken this opportunity to combine two market leading brands: Germany’s leading independent fleet solutions expert, Fleet Company, with Europe’s largest and longest established independent fleet management provider, Fleet Logistics International.

“By creating one truly global brand and a pioneer of international fleet management in this way, we ensure we continue to fulfill our mission statement: ‘we drive our industry’ and takes us into the next exciting chapter in our history,” he said.

Dr Löffler continued: “Globalisation is a hot topic amongst international companies and for those demanding global solutions to manage their global fleets, Fleet Logistics Group as we will now be known, has developed the very first, truly global car fleet management company, with a physical presence across all four continents to support our global customers.

“With this exciting new development, we are building on 20 years of experience in serving many of the world’s largest fleets in a highly mature region.

“By combining many of the lessons we have learnt, with the support of local fleet professionals and one global IT platform, we are now able to deliver for our customers best-in-class, value-adding, fleet solutions in Asia Pacific, Latin America and North America to complement our long-established European network,” he said.

Dr Löffler said that the new enlarged Group of companies, including fleet consultancy FleetVision, and whole life cost expert, TCOPlus, was now capable of providing international fleet customers with a one-stop shop for all their international fleet management requirements.

“You may be looking for global consulting, industry-leading reporting, forecasting dashboards that can create complete transparency of your fleet, or you may need help in meeting your ‘green’ sustainability goals in time for the important deadline of 2020.

“Or you may simply want to streamline, harmonise or professionalise your fleet and focus on your core business, making it more productive, in which case you need look no further.

“The TÜV SÜD Business Unit Fleet, comprising of Fleet Logistics Group, FleetVision and TCOPlus, now has the expertise and tools, including the award winning GreenCube solution, to service your fleet from its own offices anywhere around the globe,” he said.

At the same time, Fleet Logistics is also transforming its corporate website to reflect the enlarged operation with a vibrant design to give a new look and feel to the site.

The new-look, newly-designed multi-lingual site, which features very prominently the mission statement: ‘we drive our industry’ also boasts the company’s new corporate logo.

Dr Löffler added: “Our emphasis over the coming months will be on continued process improvement, greater harmonization of some of our IT systems, and a deeper management focus on developing our relationships with our many international fleet customers, as we continue in our quest ‘to drive our industry’ on a truly global basis.”



Dr Jörg Löffler, chief executive officer of the Fleet Logistics Group

Notes to editors

About Fleet Logistics

Fleet Logistics currently has a contracted vehicle fleet of around 180,000 vehicles with a related cost base of around €2.5 billion on behalf of leading multi-national corporations.

The company was acquired by TÜV SÜD in September 2012, the leading international technical service organization catering to the industry, mobility and certification segment. Its experts and technology consultants are dedicated partners in their clients' processes, offering comprehensive industry expertise throughout the entire value chain.

They focus their services on their core competencies of consulting, testing, certification and training. Over 19,000 employees are committed to optimizing technology, systems and know-how at over 800

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locations in Europe, the Americas, Asia Pacific and Africa. Further information is available at www.tuev-sued.de.

The Fleet Logistics group currently has operations in:

- Austria, Vienna
- Belgium, Vilvoorde
- France, Paris
- Finland, Helsinki
- Germany, Mainz, Düsseldorf, and München
- Hungary, Budapest
- Czech Republic, Prague
- Italy, Milan
- Netherlands, Oosterhout
- Poland, Warsaw
- Portugal, Lisbon
- Romania, Bucharest
- Russia, Moscow and St. Petersburg
- Spain, Madrid and Barcelona
- Sweden, Malmö
- Switzerland, Baden
- United Kingdom, Birmingham.

Fleet Logistics has strengthened its geographical coverage to include the Baltic region -Estonia, Latvia and Lithuania - by creating consulting partnership agreements.

Fleet Logistics has emerged in Europe as a unique, knowledge-based fleet organisation, offering expert and impartial advising and management services, ranging from fleet solutions (fleet cost, policy and practices benchmarking) to strategic procurement (supplier tendering, negotiation and selection) and ongoing supplier monitoring (continuing control on overall costs, suppliers' pricing, and service quality).

Fleet Logistics' support services enable clients to reduce costs, simplify administration, and achieve maximum effectiveness for their policies and operations.

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